

MSME TRAINING SERIES: ADVANCING COMPETITIVENESS THROUGH CLEAN & EFFICIENT PROCESSES

22nd April 2023 | 10 am – 4:30 pm | CODISSIA fair grounds, Coimbatore

Tamil Nadu’s MSMEs are leaders in many industries. However, they need to battle high fluctuating energy and fuel costs as energy demand rises during heatwaves, or when international geopolitics lead to a global energy crisis. Furthermore, increasing global commitments by governments, corporates, and financial institutions to reduce their carbon and resource footprint means new energy and environment-related compliances required from their MSME suppliers. Thus, transitioning to cheaper, more efficient and clean processes can not only help insulate MSMEs from the high fluctuating costs of imported fossil fuels, but will also make them more attractive to international corporate customers and banks. It will also support Tamil Nadu’s ambition in becoming a leader of renewable energy, and climate action.

WRI India is organising a one-day training session in partnership with FaMe TN, CODISSIA, LUB, IIF, SIEMA and Si’Tarc. Here, experts on energy efficiency, renewable energy, waste & water efficiency, and carbon markets will deliver sessions, invite MSME testimonials and conduct interactive exercises on how to improve MSMEs’ energy and resource consumption, thus advancing their competitiveness through reduced costs and managing compliance risks.

Topics covered:

- ❖ Energy Efficiency
- ❖ Renewable Energy
- ❖ Waste & Water Efficiency
- ❖ Carbon Markets
- ❖ Finance & Policies

Training methods:

- ❖ Concepts, Case Studies, Key Steps for Implementation
- ❖ Interactive Exercises
- ❖ MSME Testimonials
- ❖ Connect with Technology Vendors

Certificate of Participation

Certificate of Completion

This is to certify that
<<Full Name>>
from the MSME <<Name>>
 has attended the training programme
MSME Training Series: Advancing Competitiveness Through Clean & Efficient Processes
 conducted in **Coimbatore** on **22 April 2023**

Ms. Ulka Kelkar Director, Climate WRI India	Mr. S Sakthivel General Manager FaMe TN	Mr. V. Thirugnanam President CODISSIA	Mr. M.S. Vijayaragavan President Laghu Udyog Bharati (TN)	Mr. C Sathyamurthy Chairman The Institute of Indian Foundrymen Coimbatore Chapter	Mr. D. Vignesh President SIEMA	Mr. Ma Sendil Kumar President Si'Tarc
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AGENDA:

- ❖ [10:00 – 10:05] | **Opening & Welcome:** *Ms Ashwini Hingne, WRI India*
- ❖ [10:05 – 10:15] | **Business Case for Climate Action:** *Mr Supratheesh T, WRI India*
- ❖ [10:15 – 10:30] | **Reporting & Compliance for MSMEs**
 - ◆ *Mr Supratheesh T, WRI India*
 - ◆ *MSME Speaker (TBC)*
- ❖ [10:30 – 11:00] | **Accessing Carbon Markets**
 - ◆ *Ms Shubhangi Gupta, WRI India*
 - ◆ *Mr Atin Tyagi, Jain Irrigation (ex-GHG Auditor)*
- ❖ [11:15 – 12:45] | **Waste & Water Efficiency**
 - ◆ *Testimonial: Mr Rahul Jain, Schneider Electric*
 - ◆ *Mr Amitosh Gautam, WRI India: Material Flow Cost Accounting*
 - ◆ *Group Exercise: Making a process flow model*
 - ◆ *Dr. Jagadeesh Gaddam, Kritsnam Technologies: Water*
 - ◆ *Individual Exercise and Q&A*
- ❖ [13:00 – 14:00] | **Energy Efficiency**
 - ◆ *MSME Testimonial (TBC)*
 - ◆ *Mr. Avijit Nayak, National Productivity Council, Bhubaneswar*
 - ◆ *Individual Exercise and Q&A*
- ❖ [15:00 – 16:15] | **Renewable Energy**
 - ◆ *MSME Testimonial: Mr Ravi Chandran, Conway Water*
 - ◆ *Ms Gowthami TS, WRI India*
 - ◆ *Individual Exercise and Q&A*
- ❖ [16:15 – 16:30] | **Closing:** *Ms Shubhangi Gupta, WRI India*

TECHNOLOGY CORNER:

- Energy Efficiency
- Renewable Energy
- Waste Management
- Water Efficiency

FOR MORE DETAILS, CONTACT:

Shubhangi Gupta
Senior Associate, WRI India
Shubhangi.gupta@wri.org | 9820864223

Supratheesh T
Senior Associate, WRI India
Supratheesh.T@wri.org | 9655942615

ABOUT WRI INDIA

WRI India is a non-profit organization that works with leaders in government, business and civil society WRI India to conduct research, design, and develop practical solutions works at the nexus of environment, economic opportunity, and human well-being.